

## **Bierton with Broughton Neighbourhood Plan**

**Evidence Paper: Business & Employment**

**Updated: November 2019**

Objective(s):

1. Support the development of existing locally based business and ensure that the parish is sustainable economically.
2. Encourage the growth of new small business to provide employment opportunities.

### Snapshot of the current position within the parish

Brief summary of current situation:

- Businesses in the parish are very diverse. There are no large businesses or major employers.
- Cane End Lane has some small businesses such as Simon Taylor Furniture and two livery yards plus the recently opened Bierton Crematorium.
- Burcott Lodge Farm in Burcott Lane, was the old Dairy, is currently undergoing refurbishment into several small light industrial units.
- Serious Readers has premises on Burcott Lane in the old Methodist Church building which was converted some years ago.
- The Solar Farm is situated down Gib Lane and provides, via Grantscape, small grants for village projects.
- There are several builders and tradesmen operating from the villages – including heating engineer, electrician, painter and decorators.
- Kirks Garage has been in the village a number of years providing a repair service, recently under new management.
- Other trades and services are:
  - A TV and electrical repair business.
  - Pegasus Windows and Conservatories.
  - Garden machinery repairs.
  - Surveyors.
  - Car Parts.
  - Specialist cleaning services – window cleaning; ovens and carpets.

- Several therapists provide services within the village, the largest being Cobblestones who provide chiropractic services. Others are Massage/Reiki/Healing; Physiotherapy; Reiki/Personal Training; Hairdressing, Beauty Therapy; Spray Tanning.
- Dogs are well provided for in the parish with dog sitting and walking services along with an independent dog grooming service.
- We have four public houses/establishments in the parish:
  - The Red Lion, Aylesbury Road which also has a restaurant six days per week. This is a listed building.
  - The Bell, Aylesbury Road has a restaurant serving Thai food during the week as well as usual pub food.
  - The Doghouse, Broughton, has a restaurant specialising in roasts on a Sunday.
  - The Barn, Hulcott is a listed building which was converted in the 1990s alongside the Aylesbury Golf Centre and driving range. The golf course has now closed but the driving range remains. The Barn has recently re-opened under new management providing breakfasts, coffee and cake, lunches, Sunday roasts and functions as required.

A full description of business & employment details can be found in the document “Initial Evidence Paper – Business & Employment.pdf”, a link to which can be found here:

[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_1ae430de45e14f39b1411d4765a80484.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_1ae430de45e14f39b1411d4765a80484.pdf)

Current issues:

- An area on the new Kingsbrook development has been identified for businesses but there are no details available to date.

## Summary of key issues identified from face to face consultations and discussions

Data sources:

1. Consultation and Engagement Strategy Report – Bierton with Broughton Neighbourhood Development Plan – September 2018. A link to this document can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_cf1cf79803504d109fcc9b37daeb5569.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_cf1cf79803504d109fcc9b37daeb5569.pdf)
2. Neighbourhood Plan Bierton with Broughton Consultation Master Collation  
This contains a full list of comments received at each of the consultation events, in a spreadsheet document. A link to this document can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_a6ca55e80f494697aa6f28f615534384.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_a6ca55e80f494697aa6f28f615534384.pdf)
3. List of businesses obtained from Business Rates Department at Aylesbury Vale District Council dated July 2019, which can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_d9da007c175349c6bc72382c838143b6.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_d9da007c175349c6bc72382c838143b6.pdf)

4. List of working farms which can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_4b140054f1a54b8c95748f1667b57933.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_4b140054f1a54b8c95748f1667b57933.pdf)
5. Remainder of information is from local knowledge of the author and other Steering Group members, local adverts in parish magazine and on village website.

The consultation process was launched on two separate dates, 2nd October 2017 and 7th October 2017, and in two separate locations, to ensure widespread coverage and the opportunity for residents to attend.

The following consultation events were held, listed here in chronological order:

Event	Date
General Public Consultation Event 1: St James Church	14 <sup>th</sup> October 2017
General Public Consultation Event 2: The Doghouse	17 <sup>th</sup> October 2017
General Public Consultation Event 3: The Barn	25 <sup>th</sup> October 2017
General Public Consultation Event 4: Bierton Sports Centre	5 <sup>th</sup> November 2017
Church Council	30 <sup>th</sup> November 2017
School Staff and Governors	20 <sup>th</sup> November 2017
Elderly Persons Consultation	23 <sup>rd</sup> October 2017

Some examples of what was said follow:

- *“More employment opportunities are needed in the Parish.”*
- *“Local businesses in the Parish to be promoted.”*
- *“Specific centre in the Parish is required with parking and amenities.”*

Survey questions:

As a result of these comments, the survey questions aimed at establishing the level of support for these issues, and which businesses or employment improvements residents most desired. The questions were:

- Q 9.1 Do you think local business in the Parish needs to be promoted?
- Q 9.2 Do you think more employment opportunities are needed in the Parish?
- Q 9.3 What employment opportunities do you think are needed in the Parish?
- Q 9.4 Do you think Bierton would benefit from a specific centre with parking and amenities?
- Q 9.5 Where do you think the specific centre could be located?
- Q 9.6 Provide further comments in terms of Business in the Parish?

## Summary of Neighbourhood plan Questionnaire feedback

Data Sources:

1. Bierton with Broughton Neighbourhood Plan Survey February/March 2018  
A link to this document can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_df87edc3da164b14a7ba74cf666ac6dc.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_df87edc3da164b14a7ba74cf666ac6dc.pdf)
2. A map of Bierton with Broughton Parish can be found here:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_4677739e34c5402c83c06aefa0d1fdbb.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_4677739e34c5402c83c06aefa0d1fdbb.pdf)

#### Summary of feedback:

This can be found in the information provided to residents in the post-survey Feedback Event. A PDF document containing the full data can be found at this link:  
[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_5e332b54a36342548c8a65f687dd26a0.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_5e332b54a36342548c8a65f687dd26a0.pdf)

The key points to note are:

- 76% of respondents stated that local businesses in the Parish need to be promoted.
- 64% of respondents indicated that more employment opportunities are needed in the Parish.
- The majority of comments reported the need for small, local businesses with a particular reference to a Shop, Farm Shop and Post Office.
- Most respondents did *not* feel the need for a Village Centre in Bierton and that this should be provided within the Kingsbrook Development.

#### What next?

Having assembled all the evidence, we will now develop draft options for our Neighbourhood Plan, and we will consult you on these options before writing the Neighbourhood Plan for Bierton with Broughton.

Once we have written the draft Neighbourhood plan, we will consult with you on its contents for 6 weeks before making any required changes and submitting the final version to Aylesbury Vale District Council for publication and independent inspection. If our Neighbourhood Plan passes inspection, a referendum will then be held for all residents on the electoral roll in Bierton with Broughton so you decide whether or not you want Aylesbury Vale District Council to use the NP for Bierton with Broughton to help the authority decide on planning applications in the future.

Please visit the Neighbourhood Plan website if you wish to find out more information.

#### Further resources:

Document Name	Author/ partners	Date
<b>Initial Evidence Paper – Business &amp; Employment.pdf</b>	<b>Sheila Cotton, BwB NP Steering Group</b>	<b>04/11/19</b>
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_1ae430de45e14f39b1411d4765a80484.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_1ae430de45e14f39b1411d4765a80484.pdf</a>		

Document Name	Author/ partners	Date
List of Businesses	Business Rates Department at Aylesbury Vale District Council	July 2019
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_d9da007c175349c6bc72382c838143b6.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_d9da007c175349c6bc72382c838143b6.pdf</a>		

Document Name	Author/ partners	Date
Bierton with Broughton Neighbourhood Plan Survey February/March 2018	BwB NP Steering Group	February/March 2018
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_df87edc3da164b14a7ba74cf666ac6dc.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_df87edc3da164b14a7ba74cf666ac6dc.pdf</a>		

Document Name	Author/ partners	Date
Bierton with Broughton Neighbourhood Plan – Policy Review – February 2018	Jennifer Lampert	February 2018
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_ed67d54ebae46009bc440ba67a33d09.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_ed67d54ebae46009bc440ba67a33d09.pdf</a>		

Document Name	Author/ partners	Date
Questionnaire Feedback Summary – Business	BwB NP Steering Group	September 2018
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_5e332b54a36342548c8a65f687dd26a0.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_5e332b54a36342548c8a65f687dd26a0.pdf</a>		

Document Name	Author/ partners	Date
Map of Bierton with Broughton Parish	Parish Online	September 2018
<a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_4677739e34c5402c83c06aefa0d1fdbb.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_4677739e34c5402c83c06aefa0d1fdbb.pdf</a>		

Document Name	Author/ partners	Date
NHP BwB Consultation Master Collation v1.8	BwB NP Steering Group	November 2017

[https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003\\_a6ca55e80f494697aa6f28f615534384.pdf](https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_a6ca55e80f494697aa6f28f615534384.pdf)

Document Name	Author/ partners	Date
<b>Consultation and Engagement Strategy Report – Bierton with Broughton Neighbourhood Development Plan</b>	<b>Mike King People and Places Insight Ltd.</b>	<b>September 2018</b>
<p><a href="https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_cf1cf79803504d109fcc9b37daeb5569.pdf">https://327f34a8-bde4-4d23-aad5-aa9f29cdc9c6.filesusr.com/ugd/506003_cf1cf79803504d109fcc9b37daeb5569.pdf</a></p>		